

## **For Immediate Release:**

**London, August 6, 2007:** ArtVantage, based in UK announces a unique Art Exhibition titled “Change Return Success” at the prestigious Lennox Gallery, 77 Moore Park Road, Fulham, London, SW6 2HH from 19<sup>th</sup> November 07 (Mon) to 25<sup>th</sup> November 07 (Sun) to commemorate Pink Floyd’s 40<sup>th</sup> Anniversary of their debut album “The Piper At The Gates Of Dawn”.

The exhibition will reflect on the mood of the swinging sixties, its lifestyle, ethos and philosophy in correspondence with songs from early Pink Floyd. The high-point of the exhibition is the painting of Samij Datta, a gifted artist from India whose paintings and artworks are based on individual songs of Floyd. A variety of paintings mostly surreal and modern abstract art ranging from “Mescaline Barrett” with its double implication of Barrett’s schizophrenia under the effect of LSD and Aldous Huxley’s experimental novel The Doors of Perception under the effect of mescaline will be on display along with “By the Waters of Ganges” subtly echoing the spiritual symbolism of friendship echoing Pink Floyd’s classic song Wish You Were Here.

**Below: Jeff Ross, Director, ArtVantage**

According to Jeff Ross, Director, ArtVantage: “the paintings are seen from a wide angle or alternative prospective where visions from Upanishads interweave themselves with Dylan Thomas’s poetry and Albert Camus’s existential The Myth of Sisyphus along with literary works from poets/philosophers in a surreal blending of forms, colours and shapes”. “It is like revisiting songs of Pink Floyd from multiple viewpoints and exploring the polysemic character of the lyrics and music that has



made them historically so universal and appealing”, says, Mr Joy Roy Choudhury, Creative Consultant, ArtVantage.

Along with the Floyd specific exhibits, there will be a separate sub-section featuring paintings from a wide range of spectrum with influences ranging from primeval myths to Nietzsche and Kierkegaard.

Some of the paintings by Samij Datta that has raised a lot of interest among Floyd zealots and other cultural aficionados in Italy, Russia, Switzerland, Germany, Austria, US and India include “Gnomic Garden” based on Barrett’s composition The Gnome ( From Pink Floyd’s The Piper at the Gates of Dawn) and Mahogany Doors based on “Is there anybody out there?” ( From Pink Floyd’s The Wall ) along with “The Bike in the Midst of an Industrial Cornucopia” based on Syd Barrett’s Bike song in Floyd’s debut album The Piper at the Gates of Dawn.

Along with the exhibition there will be also an e-publishing event where a copy of researched e-pamphlet will be released online for fans who like to explore the meanings of various songs in The Piper at the Gates of Dawn. The e-pamphlet is titled “Change Returns Success- In Search of Meanings in Pink Floyd’s The Piper at the Gates of Dawn and comes with fascinating photographs and passages reflecting the true spirit of Floyd and myriad implications in Barrett’s lyrics and music.

The art exhibition on Pink Floyd is an ArtVantage event- the company that promotes culture through art and music in UK, India, US and Europe. ArtVantage is an UK-India collaboration to create a cultural industry based on knowledge economy by exploring interrelation between painting, photography, poetry, philosophy etc.

For more information on the Art Exhibition on Pink Floyd, please visit:

<http://www.thepiperatthegatesofdawn.co.uk/> and  
<http://www.art-vantage.co.uk>

All Media Enquiries on ArtVantage, the artists and their works should be emailed to

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